

**CENSUS 2000**  
**Census in Schools Program**  
**Evaluation Form**

1. For the 1999/2000 School Year, what grade(s) do you currently teach? (Check all that apply.)

- |                            |                            |                             |   |
|----------------------------|----------------------------|-----------------------------|---|
| <input type="checkbox"/> K | <input type="checkbox"/> 5 | <input type="checkbox"/> 9  | <input type="checkbox"/> Non teacher/administrator* |
| <input type="checkbox"/> 1 | <input type="checkbox"/> 6 | <input type="checkbox"/> 10 |   |
| <input type="checkbox"/> 2 | <input type="checkbox"/> 7 | <input type="checkbox"/> 11 |   |
| <input type="checkbox"/> 3 | <input type="checkbox"/> 8 | <input type="checkbox"/> 12 |   |
| <input type="checkbox"/> 4 |                            |                             |   |

*\*Note: This questionnaire is designed for teachers. If you are not currently teaching, please return the form in the enclosed envelope after completing Question 1. For those that are currently teaching, we would value your opinions and input.*

2. For the 1999/2000 School Year, what subject(s) are you teaching?(Check all that apply.)

- ☐ Geography
- ☐ Social Studies other than Geography
- ☐ Math
- ☐ Language Arts
- ☐ Art
- ☐ Other (Please specify) \_\_\_\_\_

3. How many years have you been teaching?

\_\_\_\_\_ years

4. How did you see or hear about the Scholastic, Inc./Census 2000 materials? (Check all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Principal  | <input type="checkbox"/> Conference/Meeting             |
| <input type="checkbox"/> Web site   | <input type="checkbox"/> Publication/Journal/Newsletter |
| <input type="checkbox"/> Curriculum Coordinator   | <input type="checkbox"/> Census Bureau Representative   |
| <input type="checkbox"/> Superintendent   | <input type="checkbox"/> Colleague                      |
| <input type="checkbox"/> Received a packet with order card from Scholastic, Inc.<br>or the U.S. Census Bureau |   |

- ☐ Civic organization
- ☐ News article including telephone, mail, TV
- ☐ Haven't seen or heard about  
the 2000 Census in Schools Program (*Go to Question 13*)
- ☐ Other (Please specify) \_\_\_\_\_

5. Did you receive the giant U.S. population map and/or the accompanying teaching guide entitled Making Sense of Census 2000?

- ☐ Yes, I received the giant U.S. population map
- ☐ Yes, I received the teaching guide entitled Making Sense of Census 2000
- ☐ No, I did not receive either the giant U.S. population map or the accompanying teaching guide entitled Making Sense of Census 2000 (*Go to Question 10*)

6. How did you receive the giant U.S. population map and/or the accompanying teaching guide entitled Making Sense of Census 2000? (Check all that apply)

- ☐ I ordered them
- ☐ Colleague gave them to me
- ☐ Principal gave them to me
- ☐ I downloaded them from the Census Bureau website
- ☐ Other (Please specify) \_\_\_\_\_

7. If you ordered the materials, why did you request them? (Check all that apply.)

- ☐ Opportunity to enrich current curriculum
- ☐ Opportunity to involve students and families in civic issues
- ☐ Opportunity to increase understanding of the importance of the Census
- ☐ Free gift giant U.S. population map
- ☐ Other (Please specify) \_\_\_\_\_
- ☐ Did not request materials



8. Now think about the Scholastic, Inc./Census 2000 Teaching Guide entitled Making Sense of Census 2000. For each statement below, please indicate your level of agreement or disagreement. Mark (X) only one box for each row.

	Strongly Agree 1	Agree 2	Neither Agree Nor Disagree 3	Disagree 4	Strongly Disagree 5	NA 9
The teaching guide was received in time to incorporate in lesson plans						
The teaching guide was in an easy-to-use format						
The teaching guide was subject-matter appropriate for student(s) I teach						
The instructions provided for me were clear						
Activities fit school curriculum						
Activities were grade-level appropriate for students I teach						
The teaching guide promoted interest in Census 2000						

9. Did you display the giant U.S. population map?

- ☐ Yes, for less than one week
- ☐ Yes, for one week to four weeks
- ☐ Yes, for more than four weeks
- ☐ No (Go to Question 10)

b. Did you use the giant U.S. population map for class activities?

- ☐ Yes
- ☐ No

10. Did you receive the Student Take-Home materials (30 student activity sheets with Teacher Guide)?

- ☐ Yes
- ☐ No (Go to Question 13)

11. Did you send the Student Take-Home materials home with your students?

☐ Yes. About what percent of students returned the completed census activity?  
 \_\_\_\_\_percent (For example, 50%)

☐ No. Why did you decide not to send the Student Take-Home materials with your students?

\_\_\_ Difficulties duplicating materials

\_\_\_ Insufficient teacher instructions

\_\_\_ Incompatibility with school curriculum

\_\_\_ Other (Please specify) \_\_\_\_\_

12. Now think about the Student Take-Home materials (30 student activity sheets with Teacher Guide). For each statement below, please indicate your level of agreement or disagreement. Mark (X) only one box for each row.

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	NA
	1	2	3	4	5	9
Student Take-Home materials were received in time to incorporate in lesson plans						
Student Take-Home materials were in an easy-to-use format						
Student Take-Home materials were subject-matter appropriate for student(s) I teach						
Student Take-Home materials promoted interest in the census						
The instructions provided for me were clear						
Activities fit school curriculum						
Activities were grade-level appropriate for students I teach						
Student Take-Home materials were an effective communication tool with parents and students						



13.. Prior to Census 2000, had you ever taught about the Census?

☐ Yes

When did you previously teach about the Census? Enter year:

19 \_\_\_\_

How did you develop your lessons?

- ☐ Used and developed my own materials
- ☐ Used materials developed by my school or school system
- ☐ Used materials obtained commercially
- ☐ Used materials obtained from Census Bureau
- ☐ Used materials obtained from another source

☐ No

14. Knowing that the national Census is traditionally conducted in the early spring, how much *lead time* would you like to have to incorporate census materials into your student's activities and lesson plans?

\_\_\_\_ months

15. My school participated in the following activities to promote Census 2000. (Check all that apply.)

- ☐ Take home announcements other than the Student Take-Home materials
- ☐ Census 2000 poster contest
- ☐ Article about the Census in the school newspaper
- ☐ Exhibit displaying Census Bureau promotional items
- ☐ Assembly(ies) or presentation(s) about the 2000 Census
- ☐ School level census
- ☐ Other activities (Please specify) \_\_\_\_\_
- ☐ None

16. Other than through the 2000 Census in Schools program, where have you seen or heard about Census 2000? (Check all that apply.)

- ☐ In a meeting/activity of some community group
- ☐ On television
- ☐ In a newspaper
- ☐ On the radio
- ☐ In a magazine
- ☐ Census 2000 road tour vehicle
- ☐ At a speech made by a government official or community leader
- ☐ Other (Please specify) \_\_\_\_\_

17. Please indicate if you strongly agree, agree, neither agree or disagree, or strongly disagree with the following statements:

	Strongly agree	Agree	Neither agree Nor disagree	Disagree	Strongly disagree	Don't Know
	1	2	3	4	5	9
I would use other teaching materials based on census data if made available to me.						
The parent teacher organization (PTO/PTA) or similar organization in my school is active.						
What I have heard and seen about the Census has been believable.						
What I have heard and seen about the Census has told me things I have not really thought about before.						
I believe that answering and sending back the Census form could personally harm me.						
What I have heard and seen about the Census influenced my use of the Scholastic, Inc./ Census 2000 materials.						
What I have heard and seen about the Census motivated me to participate.						

Thank You Very Much!